

# How to Run a Hybrid Event

With Andrew Laufer, Sacramento Storytellers Guild  
Moderated by Liz Nichols, Contra Costa Tale Spinners Swap

A hybrid event is where storytellers are invited to share their craft either in person or remotely via Zoom, and where audience members can choose to join the event in person or via Zoom. The Sacramento Storytellers Guild has been offering hybrid events for the past six months and has had as many as 50 people in the combined audience. While there is nothing like having person to person contact at a storytelling event, the hybrid events have proven to expand the size of the audience and to increase membership within and without the Sacramento area.

Join us for a discussion about the technical aspects of running a hybrid event on **October 5, 2022, from 7:00 PM to 8:30 PM**. Learn about the type of equipment needed, how to communicate with the tellers and the potential audience and discuss ideas to expand your reach. Perhaps more importantly, offer up your ideas of how to enhance the hybrid experience for all involved.

This is a free workshop provided by SAC to California story swap leaders. We encourage you to attend, along with any members and supporters of your swap who are interested in doing tech support for your meetings.

Questions? Contact Liz Nichols [eliznich@gmail.com](mailto:eliznich@gmail.com)

Join Zoom Meeting

<https://us02web.zoom.us/j/86344201717?pwd=Vm5wdmRSb0E0YUFGYUFwVTdlUE5UQT09>

Meeting ID: 863 4420 1717

Passcode: 277756

One tap mobile

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Meeting ID: 863 4420 1717

Passcode: 277756

Find your local Dial In Number: <https://us02web.zoom.us/j/kwCzFyo36>